



October 25, 2017

Law & Entrepreneurship Lecture

Time: 4:30pm

Location: S245A

William Koenig, NBA

Game Changers: The Transformation of Sports Media (and a Career)

William Koenig, *President, Global Media Content Distribution, former General Counsel, National Basketball Association*, presents the Law & Entrepreneurship Lecture.

Reception follows.

Free

Law & Entrepreneurship Lecture



with
WILLIAM S. KOENIG
President,
Global Content and Media Distribution,
National Basketball Association

Game Changers: The Transformation of Sports Media (and a Career)

Wednesday, October 25

4:30 p.m.

Silverman 245A, Penn Law

Reception to follow lecture – all are welcome.

Information:
<http://www.law.upenn.edu/ile>

The Institute for Law and Economics is a joint research center
of the Law School, the Wharton School, and the Department
of Economics in the School of Arts and Sciences.
UNIVERSITY OF PENNSYLVANIA

The program for this event is a collaboration between the Law School and the Wharton School. It is a joint research center
of the Law School, the Wharton School, and the Department of Economics in the School of Arts and Sciences. The program is
co-sponsored by the Wharton School and the Law School. The program is co-sponsored by the Wharton School and the Law School.
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Feedback